



2017 NATIONAL CALENDAR




 Advertising  Editorial  Events





JANUARY

- 05  Educational
-  Door to Door Distribution

FEBRUARY

- 03  Finance & Employment
- 09  Finance & Employment
- 23  Dominican Independence




APRIL

- 20  Healthcare & Latinos
- 20  Latino Connection




MAY

- 05  Cinco de Mayo



JUNE

- 22  Latina Lifestyle
- 24  Latina Lifestyle
- 22  Latina Lifestyle





JULY

- 20  Colombian Independence
- 08  NCLR Conference
- 29  Festival Caribeño (PA)



AUGUST

- 03  Education
- 17  Latino Connection



SEPTEMBER

- 14  Mexican Independence
- 23  Job Fair
- 21  Puerto Rican Week
- 21  Latino Connection



OCTOBER

- 12  Hispanic Heritage
- 12  Hispanic Heritage






NOVEMBER

- 16  Latinos and the Law
- 16  Latinos and the Law

DECEMBER

- 07  Holiday Bash
- 21  Holiday Season



-  **Supplement:** A 16-page insert to El Sol Newspaper featuring news, editorials and commentary and advertising sections.
-  **Special Section:** Dedicated pages within El Sol Newspaper featuring news, editorials and commentary, special announcements and advertising sections.
-  **Latino Connection Series:** Networking gathering for the region's Latino professionals and local leaders. Themes and guest speakers serve to highlight the issues and news of the day.
-  **Sales Deadline:** Last day for sales for the supplement are always 1 week before printing date.
-  **Special Events**


DEADLINES FOR CONTENT & MATERIALS

- Deadlines for sale are marked on green.
- Editorial Material close date is 1 week prior to issue date.
- Supplements and Sections can run in print and online formats.


Note: add 4 additional weeks for Hispanic Yellow Pages files.

FOR MORE INFORMATION

Please contact your Hispanic Media sale's Office:

 **Philadelphia**
215-424-1200



 **Miami**
305-200-8767